



EAGAN ART FESTIVAL

2022 SPONSORSHIP OPPORTUNITIES

Saturday, June 25, 9 a.m. to 5 p.m. & Sunday, June 26, 10 a.m. to 5 p.m.

FIRST TIMER PACKAGE: \$250 (1,500 impressions/views—exclusive to first time sponsors)

- Social media acknowledgement for your sponsorship
- Your name on our website at eaganartfestival.org

PATRON PACKAGE: \$500 (50,000 impressions/views)

- Everything in the First Timer Package, PLUS:
 - Your name on our brochure
 - Your name at the festival entrance
 - Your name on the festival map

ONSITE PACKAGE: \$1,000 (80,000 impressions/views)

- Everything in the Patron Package, PLUS:
 - Your name on promotional postcards
 - 10' x 10' booth space if you choose to exhibit (tent required)

PARTNER PACKAGE: \$1,500 (100,000 impressions/views)

- Everything in the Onsite Package, PLUS:
 - Frequent announcements naming your business during the festival
 - Your gray-scale logo on promotional postcards (8,000 distributed)
 - Your color logo on the Eagan Art Festival brochure
 - Your color logo at the festival entrance
 - Your color logo and link to your site on our website—on the sponsorship page

ARTS LEADERSHIP PACKAGE: \$2,000 (123,000 impressions/views)

- Everything in the Partner Package, PLUS:
 - Social media announcements with link to your website (Facebook and Twitter)
 - Your color logo and link on our website's home page
 - Your color logo in our *This Week* advertisement (circulation: 23,200)
 - Your business listed on a poster during the two weeks of Art Block in September as a sponsor for the Eagan Art Festival @ the Art Works building.

Mission Statement: The Dakota Center for the Arts is an Eagan community-based organization whose purpose is to develop, promote and encourage participation in and appreciation of the arts.

The Dakota Center for the Arts (dba Eagan Art Festival) is a 501(c)(3) non-profit organization dedicated to promoting the arts in our community. Donations are tax deductible to the extent permitted by law.



2022 EAGAN ART FESTIVAL SPONSORSHIP CONTRACT

Please complete and return to **Dakota Center for the Arts, dba Eagan Art Festival**
3795 Pilot Knob Rd.
Eagan, MN 55122

As a sponsor we agree to pay the amount selected below by **APRIL 8, 2022** for inclusion in promotional materials. Onsite sponsors agree to maintain staff in the booth from Saturday, June 25, 9 a.m. – 5 p.m., and Sunday, June 26, 10 a.m. – 5 p.m. The Eagan Art Festival agrees to provide the marketing corresponding to the sponsorship level selected below.

If sponsoring at the **Partner** or **Arts Leadership** levels, please email two high-resolution logos (one in color/one in black & white) to **Wanda Borman at director@eaganartsfestival.org**.

- YES! We are excited to sponsor the 2022 Eagan Art Festival at the following level:
 - \$250--First Timer Package
 - \$500--Patron Package
 - \$1,000--Onsite Package
 - \$1,500--Partner Package
 - \$2,000--Arts Leadership Package
- We are unable to sponsor but wish to support the Eagan Art Festival in the amount of \$_____

Organization name _____

Website _____

Contact person _____

Email address _____

Phone _____

Mailing address _____

City/State/Zip _____

Payment options:

- Check enclosed (payable to **Dakota Center for the Arts** or **Eagan Art Festival**)
- Please invoice me to make an on-line payment. (\$30 fee)
- Please invoice me for a check.